



BLACKSPADE®



WHO IS BLACKSPADE?

Blackspade is a brand offering underwear, home wear, thermal wear, sportswear, casual wear, swimwear and socks for all family members with functional, high quality and comfortable designs which adapt perfectly to different lifestyles and climatic conditions. The brand takes into account the needs, expectations, tastes and priorities of its users.

Vision

As focusing on timeless designs suitable for different lifestyles we support sustainable fashion by bringing functional collections to life.

Mission

We will integrate naturalness to fashion and offer an easy approach to accessible luxury.

PRODUCT RANGE



HOMEGEAR & LOUNGEWEAR



THERMAL WEAR



UNDERWEAR AND BRA



ACTIVWEAR



BEACHWEAR AND SWIMWEAR





SALES ORGANIZATION IN TURKIYE

7 sales representatives who visit the sales points in 7 major regions every day on monthly plans
More than 650 sales points in 71 cities 4-persons at customer service department that can provide full-scale service



**Production
Centers &
Headquarters**

Izmir Production Center
Manisa Production Center
Izmir Logistics Center
Blackspade Headquarters



**Blackspade
Flagship Stores**

Blackspade Flagship Stores

INDEPENDENT RETAIL STORES IN TURKIYE

More than 650 sales points in 71 cities.

Computer-based order and logistics system where the entire workflow is followed.

The advantage of being able to ship the orders that reach our logistics center to the stores on the same day.



CHAIN STORES

More than 200 corners at Boyner and YKM, Turkey's largest chain stores.

More than 60 own sales personnel of our company.

Online B2B tracking system.

Planning the daily product shipment according to the optimal stock level of each corner.

Full representation of the Blackspade brand at all sales points, with men's, women's and children's collections.

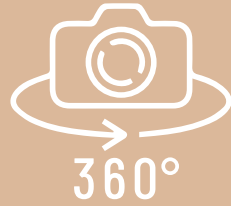


CHAIN STORES



STORE CONCEPT

Take a closer look at our store concept with a 360 degrees virtual tour.





FLAGSHIP STORES IN TURKIYE

İSTANBUL

Metropol AVM
Viaport Marina Outlet
Vadistanbul AVM
A Plus AVM
Marmara Forum AVM
Buyaka AVM
Anatolium AVM

İZMİR

İstinye Park AVM
Selway Outlet
BEGOS Fabrika Outlet
Mavibahçe AVM
Karşıyaka Mağaza
Hilltown AVM
Westpark Outlet AVM

ANKARA

Ankamall AVM

BURSA

KoruPark AVM

KIBRIS

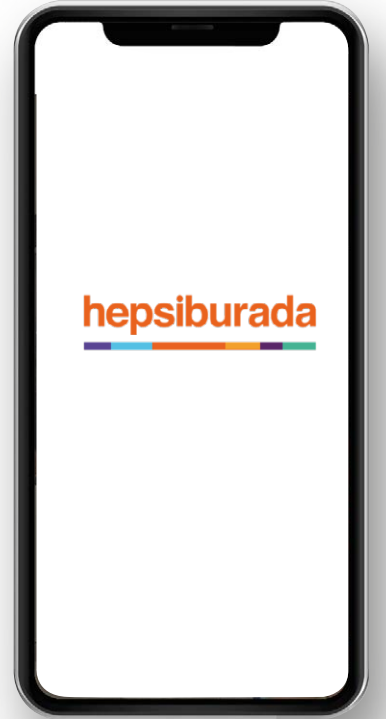
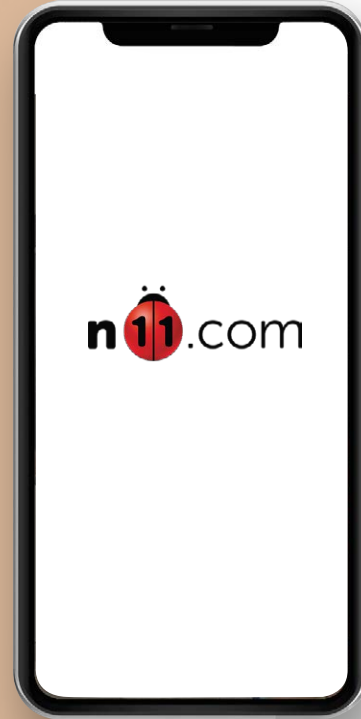
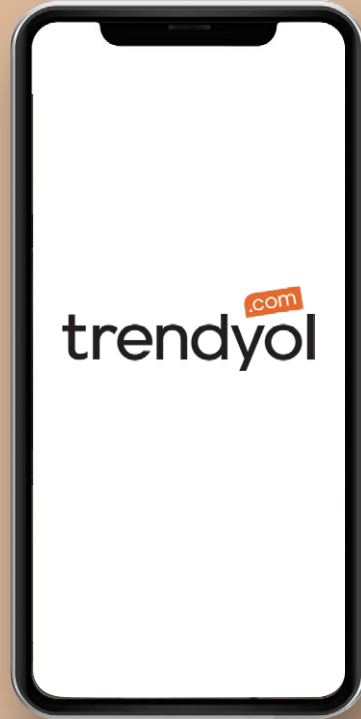
Lefkoşa Mağaza
Kıbrıs Girne Mağazası

TRABZON

Trabzon Forum AVM



E-COMMERCE



GLOBAL E-COMMERCE



COUNTRIES OF EXPORTS

EXISTENCE AT 800+ RETAIL LOCATIONS

UK & Ireland

Spain & Portugal

Denmark & Faroe Islands & Iceland

Greece

Bulgaria

Czech Republic & Slovakia

Russia

Kazakhstan

Uzbekistan

Lebanon

Iraq

Azerbaijan

UAE & KSA & Qatar



INTERNATIONAL CHAIN STORES

Abc Department Stores / Lebanon

House Of Fraser / UAE

Debenhams / UAE

Galleries Lafayette / UAE

Dabenhams / Kuwait

Printemps / Qatar

Al Salam Studios / Qatar

Saudi House /KSA

Hondos / Greece

Politikos / Greece



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